



**National School  
of Government**

# International Women's Leadership Conference

# Leadership Legacy: No Time Like the Present

4 March 2010, London



*“Remember that whoever sits at the table makes the decisions and these are the people who control the lives of the rest.”*

Source: Hon. Linda Tarr-Whelan, speaker at the National School of Government's International Women's Conference 2008, Demos Distinguished Senior Fellow, Former U.S. Ambassador to the UN Commission on the Status of Women



## Welcome

The National School of Government – the UK Government's leading national and international Public Service training and development provider – is hosting its fifth International Women's Leadership Conference on 4 March 2010.

Like our previous conferences, the 2010 event celebrates the importance of International Women's Day on 8 March by examining and exploring how women apply their leadership talents in a variety of contexts.



## Why this event?

We live in critical times. Global and national events are affecting our jobs, our families, and future generations.

With this in mind we believe that women's leadership is vital if we are to create change for this generation, and for generations to come. We're focusing on the theme of **Leadership Legacy: No Time Like the Present.**

A legacy is described as 'something that is handed down or remains from a previous generation or time'.

All women, regardless of age, role or experience, can plan their legacy and start preparing it now.

Critical times demand effective leadership and women need to be at the table as leaders making the decisions. A sustainable society is crucial. Inspirational women who are creating legacies now in areas such as ethics, economics and the environment will be speaking at the conference. They can help equip us with the leadership tools we need to build a better world for future generations. In sharing their stories and experiences, the questions for you, the delegates, to ponder will be:

- In the face of the current global challenges, what would we, as women leaders, want our legacy to be?
- And, focusing on your individual contributions, what do you want your own leadership legacy to be?

We hope our landmark fifth conference will encourage women across the globe to develop their leadership talents and find new ways of contributing to their jobs, their organisations and the world. In this we re-affirm our support for the UK Civil Service's Diversity Agenda and the Millennium Development Goals.



### Who can attend?

This is a positive action event open to women in management and leadership roles in the Public Service.

### What this conference will offer?

The conference aims to:

- enable delegates to learn about the different leadership styles adopted by women who are already paving the way to the future;
- provide workshops to increase delegates' understanding of ethics, economics and the environment as the foundations of a sustainable society;
- support delegates to 'think big' and work towards aspirational leadership goals;
- offer a unique networking opportunity to bring together women in UK and international Public Service roles.

### How will this be achieved?

Through a stimulating programme which includes:

- keynote addresses and workshops led by women from across the world
- small group leadership activities with expert facilitators
- networking opportunities
- action planning.

### Where is the conference?

The conference will be held at:  
BIS Conference Centre  
1 Victoria Street  
London SW1H 0ET

### Our contribution

We would like this conference to be accessible to as many women as possible, and we are offering the most competitive rate of £395.00.

This conference provides the National School of Government with a further opportunity to contribute to the gender equality agenda.



### Samantha Manning

Director of Women's Leadership Programmes,  
National School of Government, UK

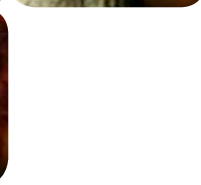
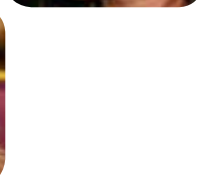


## Programme

09:00-10:00	<b>On arrival</b>	Registration, tea and coffee
10:00-10:10	Introduction	<b>Welcome to the conference</b> Samantha Manning, <i>Director of Women's Leadership Programmes, National School of Government, UK</i>
10:10-10:35	Keynote address 1	<b>Women's leadership shaping the 21st century</b> Helen Clark, <i>Administrator, United Nations Development Programme and former Prime Minister of New Zealand*</i>
10:35-11:10	Plenary	<b>Planning our legacies</b> Facilitated table discussion and first activity (with refreshments)
11:10-12:40	Syndicate rooms	<b>Parallel workshops relating to conference themes</b>
12:45-13:00	Keynote address 2	<b>The importance of leadership at all levels</b> Sir Gus O'Donnell KCB, <i>Head of the Home Civil Service and UK Cabinet Secretary</i>
13:00-14:00	<b>Lunch</b>	Networking opportunity for delegates and invited guests
14:00-14:25	Keynote address 3	<b>Leading with passion: the story of Kids Company</b> Camila Batmanghelidjh, <i>Founder and Director, Kids Company</i>
14:25-15:55	Syndicate rooms	<b>Parallel workshops repeated</b>
15:55-16:15	<b>Break</b>	
16:15-16:40	Keynote address 4	<b>Transforming children's lives today for tomorrow and beyond</b> Hilde Johnson, <i>Deputy Executive Director, UNICEF</i>
16:40-17:00	Plenary	<b>Legacy leadership: action planning for delegates</b> Facilitated table activity
17:00-17:25	Keynote address 5	<b>No time like the present: keeping your goals and ambitions alive</b> Melanne Verveer, <i>US President Barack Obama's Ambassador-at-Large for Global Women's Issues</i>
17:25-17:30	Plenary	<b>Closing comments</b> Samantha Manning, <i>National School of Government, UK</i>

- Any changes to this programme will be announced on our webpage as they occur: [www.nationalschool.gov.uk/women](http://www.nationalschool.gov.uk/women) and on 4 March 2010

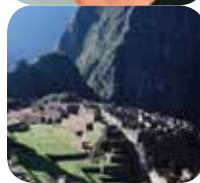
\* To be confirmed



## Parallel workshops

Title	Content
<b>1. Going for Gold – Legacies from the Olympic and Paralympic Games</b>	<p>Sport is a global and social equaliser. What can each of us take from the Olympic and Paralympic dream? How do such successful athletes find the courage and tenacity to pursue their goals and what are the lessons we take from this when aspiring to be the best leader we can possibly be? And from a community and organisational perspective, what kind of legacy will the 2012 Olympic and Paralympic games leave behind for London and the UK beyond just increasing sporting prowess and how will that impact on individuals? Led by <b>Baroness Campbell of Loughborough</b>, Chair, UK Sport and <b>Tessa Sanderson</b>, former Olympic Gold medallist, founder of Newham Sports Academy and a member of the Mayor of London's Olympic Legacy Board.</p>
<b>2. Tempered Radicalism as a Strategy for Change</b>	<p>A 'tempered radical' is a term given to individuals who identify with and are committed to their organisations, and are also committed to a cause, community or ideology that is different from, and possibly at odds with, the dominant culture of their organisation. They can resist organisational pressures to conform as well as pressures from social movements to be more strident. In creating legacies, individuals will often be required to lead and support change. Tempered radicalism is an extensively researched model developed by women to create positive and sustained change within organisations and communities. Find out if you too are a tempered radical and learn about different strategies for creating impact as a change agent in your organisation. Led by <b>Lara Toensmann</b>, Director, Corporate Social Responsibility Programme, Nyenrode Business School, Amsterdam and <b>Katinka van Cranenburgh</b>, Visiting Scholar, ESADE Business School, Barcelona.</p>
<b>3. Costing the Earth: Reclaiming the Economic Space</b>	<p>An understanding of the power of resources and how we share and distribute global wealth and other assets is key to leadership development. This workshop will explore the strengths and weaknesses of the current economic model and ask if we could create better societies by developing different models that value people and planet, as well as production and profit. We will explore concepts such as Gross National Happiness versus Gross Domestic Product and use case studies to identify some of the conflicts and dilemmas posed by market economics within an ethical framework. You will have the chance to consider the implications of your own economic choices in the context of personal wellbeing and the wellbeing of others. Led by <b>Miriam Kennet</b>, Founder and Co-Director of the Green Economics Institute, and <b>Charlotte Revely</b>, Sustainable Development Consultant, National School of Government, UK.</p>

*More workshops overleaf*



<p><b>4. Future legacies – Ethiopian Women’s and Girls’ Empowerment Project</b></p>	<p>How would you use your leadership skills to overcome barriers found in traditional societies where women and girls are often vulnerable and lack the opportunity to play a part in improving their lives? Pathfinder International believes that women and girls are more able to bring about positive change if they are personally empowered through education and economic self-sufficiency. <b>Bogalech Alemu</b>, Gender and Harmful Traditional Practices Senior Advisor, from Pathfinder International, Ethiopia will engage delegates in exploring the innovative approaches they have taken to educate girls and women in life skills and leadership development. The legacy of this will be to enable them to play a part in improving the conditions in which they live, and advocate for the elimination of harmful traditional practices and gender-based violence.</p>
<p><b>5. Leadership and Learning for the Next Generation</b></p>	<p>The 21st century is revealing some unprecedented environmental challenges across the globe with the attendant social and economic consequences. Technology will undoubtedly be part of the solution but for real progress we need to find new models of leadership based on co-operation, collaboration and mutual learning. Leadership in the future has to come from us not “them” with a collective effort to address these daunting issues. This workshop will enable you to identify your own contribution at an individual, organisational and collective level. Led by <b>Ann Finlayson</b>, Commissioner for Education in the Sustainable Development Commission and Director of the charity, SE-Ed (Sustainability and Environmental Education) and <b>Lisa Malcolm</b>, Sustainable Development Consultant, National School of Government, UK.</p>
<p><b>6. The World Bank: Creating Economic Opportunities for Women</b></p>	<p>In 2007, the World Bank launched ‘A World Bank Group Action Plan: gender equality as smart economics’. This \$60m initiative aims to improve women’s economic opportunities through increased access to land, labour, agriculture and financial services, and ensure that women’s needs for infrastructure are better served. Since the global economic crisis, unprecedented initiatives are required to restore growth. How can women play a part in this? How can new coalitions convene to help promote policies and practices that will empower women? <b>Amanda Ellis</b>, lead specialist on the World Bank’s Gender Action Plan, will share progress on the Gender Action Plan and its Global Private Sector Leaders Forum, an innovative initiative of World Bank President Robert B. Zoellick, to engage the private sector in promoting women’s economic empowerment.</p>
<p><b>7. Sustainable Stabilisation</b></p>	<p>Stabilisation is about supporting those countries which are emerging from violent conflict. It involves preventing or reducing violence, protecting people and key institutions, promoting political processes which lead to greater stability and preparing for longer-term non-violent politics and development. The UK Government’s Stabilisation Unit recruits volunteers to work in conflict and post-conflict affected areas. What motivates them to do so and how do they apply their leadership skills to address the many and varied challenges? This workshop will be co-delivered by a member of the UK Government’s Stabilisation Unit and a volunteer.</p>





# Conditions of booking

- In all circumstances, we will not accept booking forms without payment.
- When we have accepted the booking and payment, you are liable for the relevant programme fee or cancellation charge.
- We will confirm telephone reservations only after receiving a booking form and payment. We must receive this within ten working days from the date you make the reservation to guarantee the place. You must also record the temporary booking number we give you on the front of the booking form in the space provided.
- If you withdraw from a confirmed booking and your place is not taken by someone else from your organisation a cancellation fee will apply. In this instance your organisation will be credited minus the cancellation fee.

Notice of cancellation	Percentage of event price charged
<i>Number of days/weeks before programme is due to start</i>	
29 days or more	10%
15 to 28 days	50%
1 to 14 days	90%
On the start date or later	100%
<i>(We include weekends in the above calculations)</i>	

- Payment can be made by the following methods:
  - Cheques and payable orders should be made payable to **National School of Government**.
  - Credit card payment can be made over the telephone at the time of booking.
  - BACS. Please mark your payment **International Women's Leadership Conference March 2010**
  - RFT. Please mark your payment **International Women's Leadership Conference March 2010**
  - CHAPS. Please contact [finance-income@nationalschool.gsi.gov.uk](mailto:finance-income@nationalschool.gsi.gov.uk)
- We reserve the right to alter prices from those published.
- We reserve the right to run events at a different venue from the one specified, when necessary. If this is the case we will tell you as soon as possible and provide you with information about accommodation, travel directions and so on.
- We reserve the right to change the details of the events without notice. Where circumstances force us to cancel an event, our liability will be limited to refunding any fees paid for that particular event. We are not liable for any other loss incurred by you.
- Please follow your internal procedures when applying for events.

## Independent equal access

- If you indicate on the booking form that you have any requirements due to a disability or any other reason, we will contact you at least six weeks before the event starts to discuss your residential requirements.
- You can also contact:
  - Claire Duffus on +44 (0)1344 634 620; [claire.duffus@nationalschool.gsi.gov.uk](mailto:claire.duffus@nationalschool.gsi.gov.uk)
  - or Juliet Shaljean-Tilley on +44 (0)1344 634 318; [juliet.shaljean-tilley@nationalschool.gsi.gov.uk](mailto:juliet.shaljean-tilley@nationalschool.gsi.gov.uk)

## Photography

- Photographs may be taken at our events for use in future National School of Government material. If you do not wish to be photographed please make yourself known to the photographer at the time.

## Privacy and data protection

- We do not sell, trade or rent your personal information to others. We will add your details to our database to process your booking and so that we can keep you up to date with relevant details of our services.
- If you do not want to receive any further information from us by post, phone or email, please contact us at [customer.services@nationalschool.gsi.gov.uk](mailto:customer.services@nationalschool.gsi.gov.uk) or call 01344 634 341, gtn 3803 4341.



## How to book

We have worked closely with key stakeholders in designing this event and we are anticipating a high degree of interest so we recommend early booking.

You can reserve your place by telephone on +44 (0)1344 634 628, or complete the attached booking form and fax back to +44 (0)1344 634 091 or post to The National School of Government, Booking Office, Sunningdale Park, Larch Avenue, Ascot, Berkshire, SL5 0QE, UK.

For any questions regarding booking and hotel accommodation, please contact:

Claire Duffus on +44 (0)1344 634 620;  
[claire.duffus@nationalschool.gsi.gov.uk](mailto:claire.duffus@nationalschool.gsi.gov.uk)

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# National School of Government

[nationalschool.gov.uk/women](http://nationalschool.gov.uk/women)

**Website with online booking**  
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Tel 01344 634 628, gtn 3803 4628  
Fax 01344 634 091, gtn 3803 4091

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